

Economic and Community Development Department

Report to the City Council August 5, 2020

So many good things in the works.

Don't blink!

















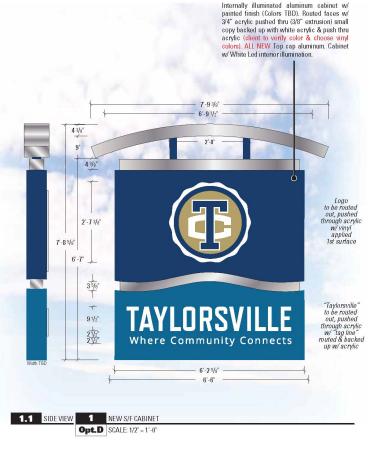




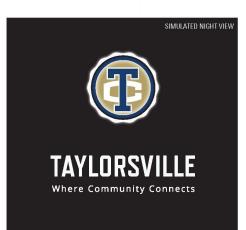


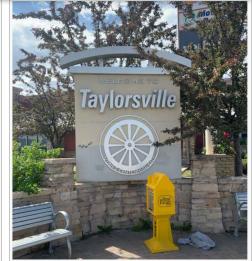


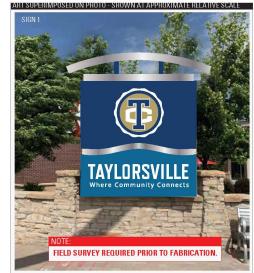
Taylorsville Gateway Signage













DESIGN

1605 South Gramercy Rd. Salt Lake City, UT 84104 801.487.8481

www.yesco.com

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This drawing was created to assist you in visualizing our proposal. The original ideas herein are the property of YESCO LLC. Permission to copy or revise this drawing can only be obtained through a written agreement with YESCO.

The colors shown are only approximated on any computer monitor, inkjet or laser print. The final product may vary slightly in color from your computer monitor or print.

This sign is installed in accordance with the requirements of Article 600 of the National Electrical Code and / or other applicable local codes. This includes proper grounding and bonding of the sign.

Revisions (I)

No.	Date / Description
orig.	
Δ	5/26/2020 CHG CALL OUTS-CTL
1	6/4/2020 NO PERF-CTL
3	6/4/2020 SWITCH COLORS-CTL
A	6/18/2020 RECONFIGURE-CTL
18	
1	

Approval

A/E Sign / Date

SIGN HERE

Client Sign / Date

Landlord Sign / Date

Taylorsville City

2600 Taylorsville Blvd. Taylorsville UT 84129

Acct. Exec: Cheney-Thomas Designer: Cheryl Lewis

Orig: 5-13-2020

OPY# **32270**

10 #00000

scale: as noted

ART

1.5





7-Eleven

1500 West 5400 South





































State Liquor Store Site

4500 South 2700 West





Taylorsville 2020 Summit

- Performing Arts Center Tour
- Invitees and Attendance
- Team Effort
- Results



Casa Linda Demolition

1780 West 4700 South







It's all within reach





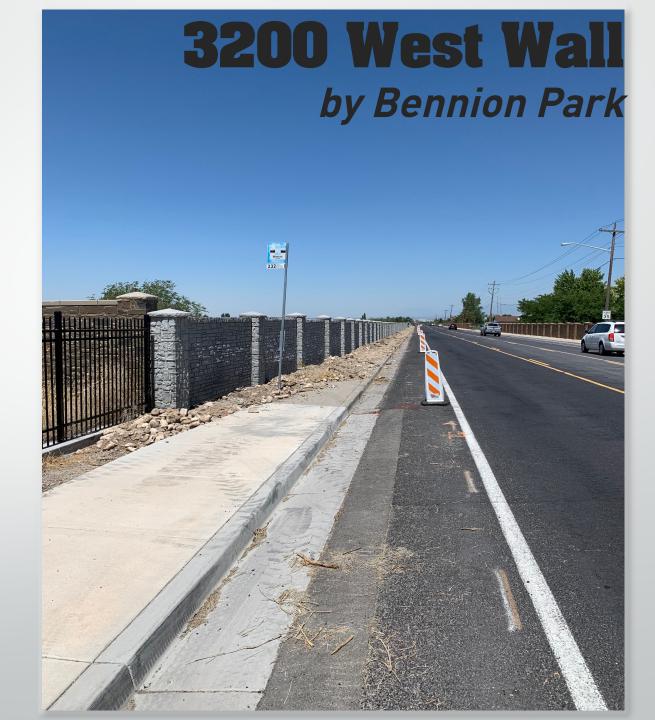












2020 New Business Openings

- Captain's Boil Carriage Square
- Elevate Cabinets Jade Square
- Elevation Catering Jade Square
- Queen Tea Jade Square
- West End Barber Millstone Plaza
- New Professionals in Salon Suite Crossroads
- Coffee Complex Redwood Road

2020 New Businesses In Process

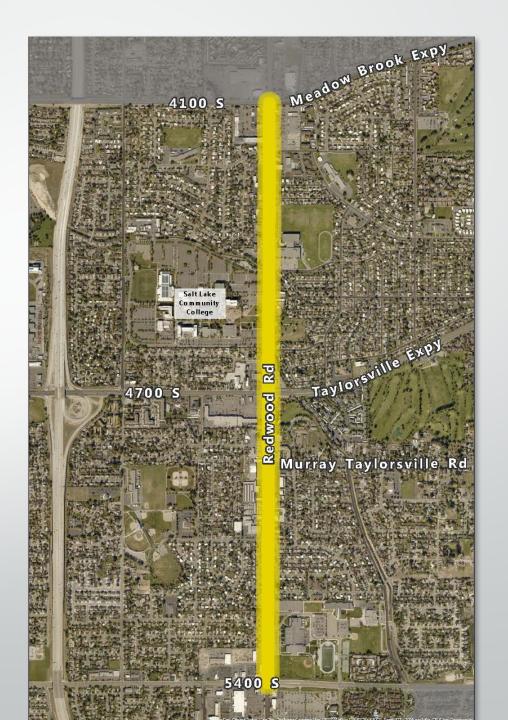
- 7-Eleven 4015 West and 5400 South
- LoLo's Hawaiian BBQ Crossroads
- Jersey Mike's Subs Crossroads
- EOS Fitness Crossroads
- Quick Inspections & other tenants 5400 South & 2700 West
- Nothing Bundt Cakes Legacy Plaza at 54th
- Jewelry store Carriage Square
- HerbaLife Crossroads
- Swig n' Sweets Taylorsville Town Center
- Deserve, Inc. Credit Services Sorenson Research Park

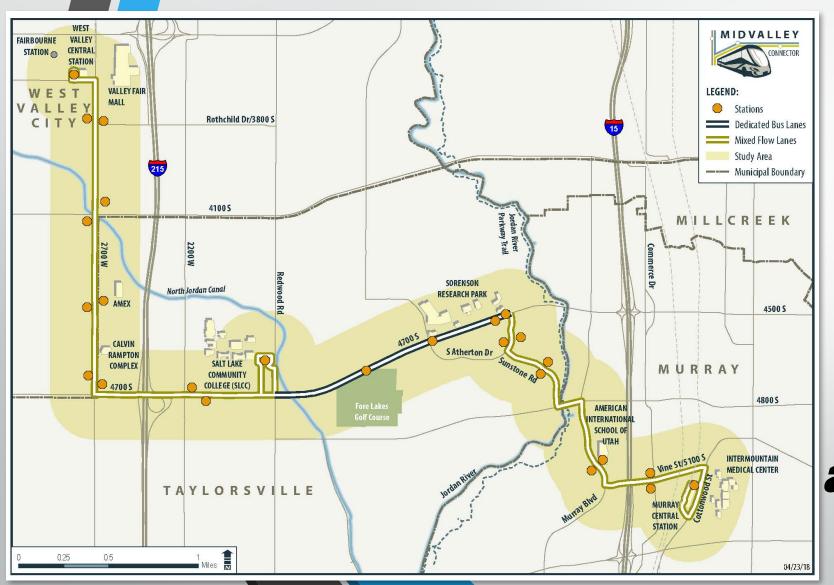
Thoughts For Sleepless Nights Or Why We Must Be Nimble

- Changing locations of purchasing
- Old guard retail consolidation and bankruptcy
- Uncertainty in office market
- Hospitality industry
- Social disconnection

Redwood Road Mobility & Beautification Project

4100 to **5400** South





Midvalley Connector BRT System

Murray,
West Valley,
and Taylorsville
Bus Rapid
Transit

COVID-19 ECONOMIC RESPONSE Communications

SBIG Round 2 Announcement July 28 Media Economic Recovery - ABC4 - July 23

Social Media in Round 1

- RegDev Facebook: 23,538 reached • RegDev Twitter: 26,432 impressions
- RegDev Instagram: 1,117 reached



Website: Round 2

slco.org covidgrants

- Updated eligibility criteria
- New FAQ, available online and as pdfs in multiple other languages

Last update: 12 p.m. on 7/27

broved Grants

\		
's (\$)	Grants approved (count)	Grants approved (\$)
,002	1 <i>7</i>	\$207,236
316	5	\$44,974
273	3	\$46,302
07	47	\$892,599
\$411,562	13	\$206,480
A	_	





	10	\$153,898	3	\$38,333
- Lake	12	\$221 <i>74</i> 2	8	\$166,297
Taylorsville	14	\$262,672	7	\$181,354
Unincorporated SLCo		\$33,000	U	\$0
West Jordan	14	\$194,838	7	\$72,983
West Valley City	13	\$224,112	4	\$83,790
White City	3	\$42,385	1	\$3,241

COVID-19 AID FOR SALT LAKE CO. BUSINESSES

Small Business
Financial Aid
Options

SALT LAKE COUNTY REGIONAL DEVELOPMENT	SALT LAKE COUNTY SMALL BUSINESS IMPACT GRANT	SHOP IN UTAH (IMPACTED BUSINESS GRANT)	UTAH COMRENT ASSISTANCE GRANT	SAFE IN UTAH (PPE SUPPORT GRANT)	CREATE IN UTAH GRANT	LEARN & WORK IN UTAH GRANT
EMPLOYEE COUNT	100 or less	250 or less	100 or less	250 or less	N/A	N/A
AWARD AMOUNT MAX.	\$35,000	Offer discount with value of >50% of the grant, up to \$50,000	<\$15,000	Up to \$50,000	Up to \$1 million	TBD
REVENUE REQUIREMENT	Show revenue loss	Proof of a revenue decline	30% gross monthly revenue loss since March 1	COVID-19 expenses or \$100 per FTE	3-yr expenditure >\$5 million	N/A
GEOGRAPHICAL REQUIREMENTS	Salt Lake County	Utah	Utah	Utah	Utah	Utah
PERATION DATE REQUIREMENTS	Before Jan 1., 2020	Before March 1, 2020		Before March 1, 2020		
APPLY	slco.org	business.utah.gov	business. utah.gov	business.utah.gov	uamgrants. utah.gov	Opens in August
CONTACT	385-468-4011	shopinutah@utah. org	rentalgrant@ utah.gov	safeinutah@utah. org	lalder@ utah.gov	Talent Ready Utah

MORE QUESTIONS? CALL THE BUSINESS RELIEF HOTLINE @ 385-468-4011, M-F 8 A.M.-8 P.M.

Businesses cannot apply for both the Shop in Utah and Create in Utah grants.





We're all in our places,

office?

Hybrid schedule?

which
vary from
week to
week

Another ZOOM Meeting?!